

## Custom Coins Decrease Accidents and Raise Awareness

Adapted from information by  
Wahl Marketing Communications

Looking for a unique way to reward employees for work site safety? Osborne Coinage Company may have just the answer for your safety program.



These custom-minted coins serve as a tangible reminder of the importance of work site safety.

Custom coins help raise awareness of safety at industrial and commercial facilities by providing a physical reminder each time they are seen with pocket change. Whether used as a stand alone recognition device, coupled with other rewards (like cash or prize raffles), or used within a larger safety incentive program, custom coins are proving to raise the awareness of safe acts and practices while lowering unsafe incidents.

Companies using safety coins report fewer lost-time accidents, fewer worker compensation claims, and fewer motor vehicle accidents - which can lower in-



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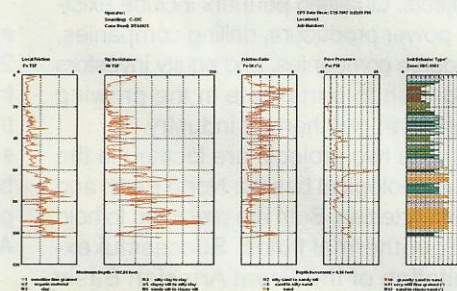


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urance premiums. Employee benefits included better on-time performance and better morale.

TECO Peoples Gas employs nearly 600 people, many of which work with natural gas. Since safety is one of TECO's five core values, North Division Manager James Farris wanted to help raise awareness of safety within the company. He decided to have custom coins made, and the results were even better than he expected. Preventable accidents dropped by 30% and workers' compensation claims dropped by 75%. Due to the lower number of claims, insurance premiums were reduced, which helped increase profits.

Safety coins from Osborne Coinage Company are available in a wide range of materials, colors, and sizes to suit any preference or need. Custom designs can be shipped within ten business days so your safety program can begin seeing results right away.

Once your employee has earned a certain amount of coins you can provide rewards such as:

- ▶ A tool set.
- ▶ Company shirt, hat, or jacket.
- ▶ Gift certificates to restaurants or stores.
- ▶ Extra time off, an extended lunch, or a free lunch for the crew.

▶ Cold hard cash is always appreciated.

Your company decides how the coin incentive program works.

Osborne Coinage Company, established in 1835, is America's oldest private mint. They produce high-quality, custom-minted coins, medallions, and key chains in aluminum, Goldline®, nickel-silver, bronze, or fine silver and solid gold.

For a direct link to the Osborne Coinage Company Website, visit [worldwidedrillingresource.com](http://worldwidedrillingresource.com)



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